

Bay Area UASI

Bay Area Joint Information System

Project Update

*Corinne Bartshire
Emergency Management Project Manager*

Approval Authority Meeting

Agenda Item 8

November 9, 2017

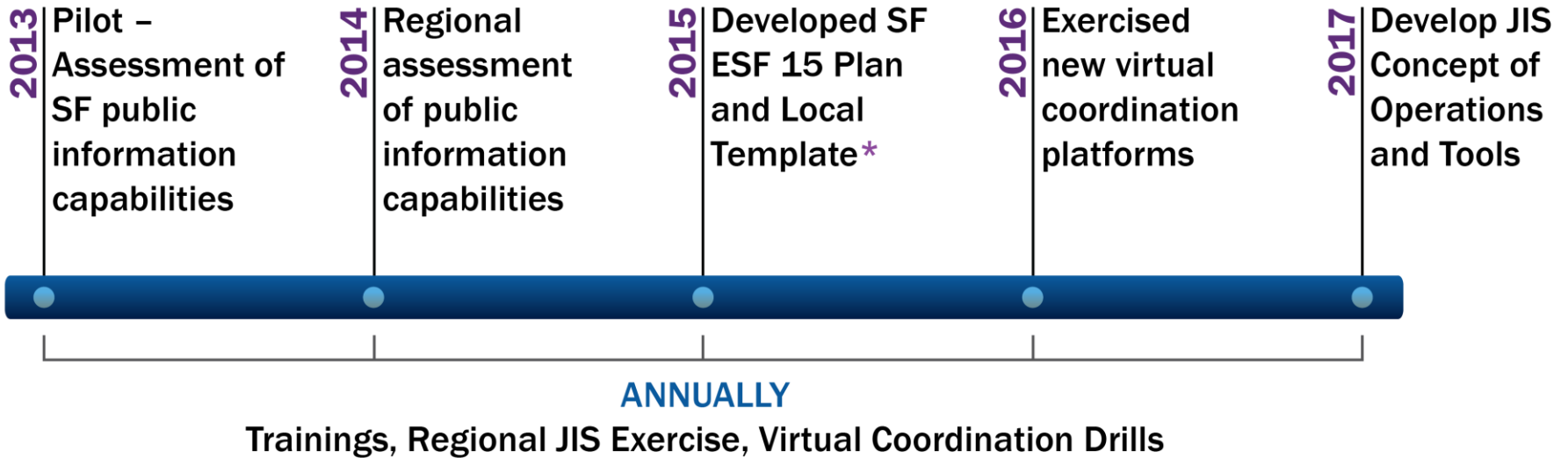




Project Overview

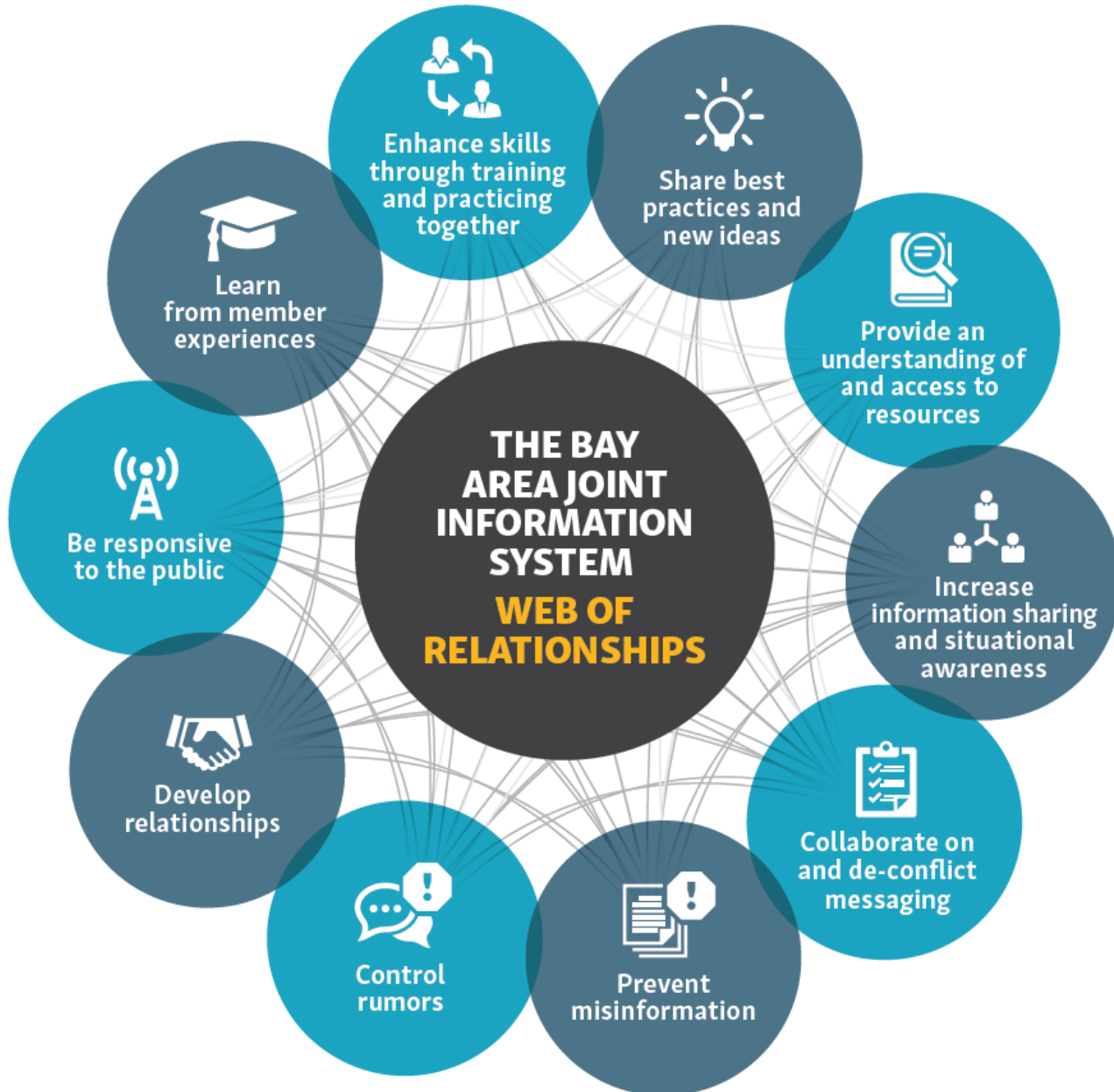
Goal:

Establish a self-operating regional joint information system through which Bay Area jurisdictions / partners support each other in providing timely, accurate, accessible, and coordinated public messaging.





Benefits of the Bay Area JIS





Completions To Date

- ✓ Established Core Planning Team
- ✓ Four Hub Workshops
- ✓ Draft JIS Framework & Toolkit
- ✓ Established suite of virtual tools





Completions To Date

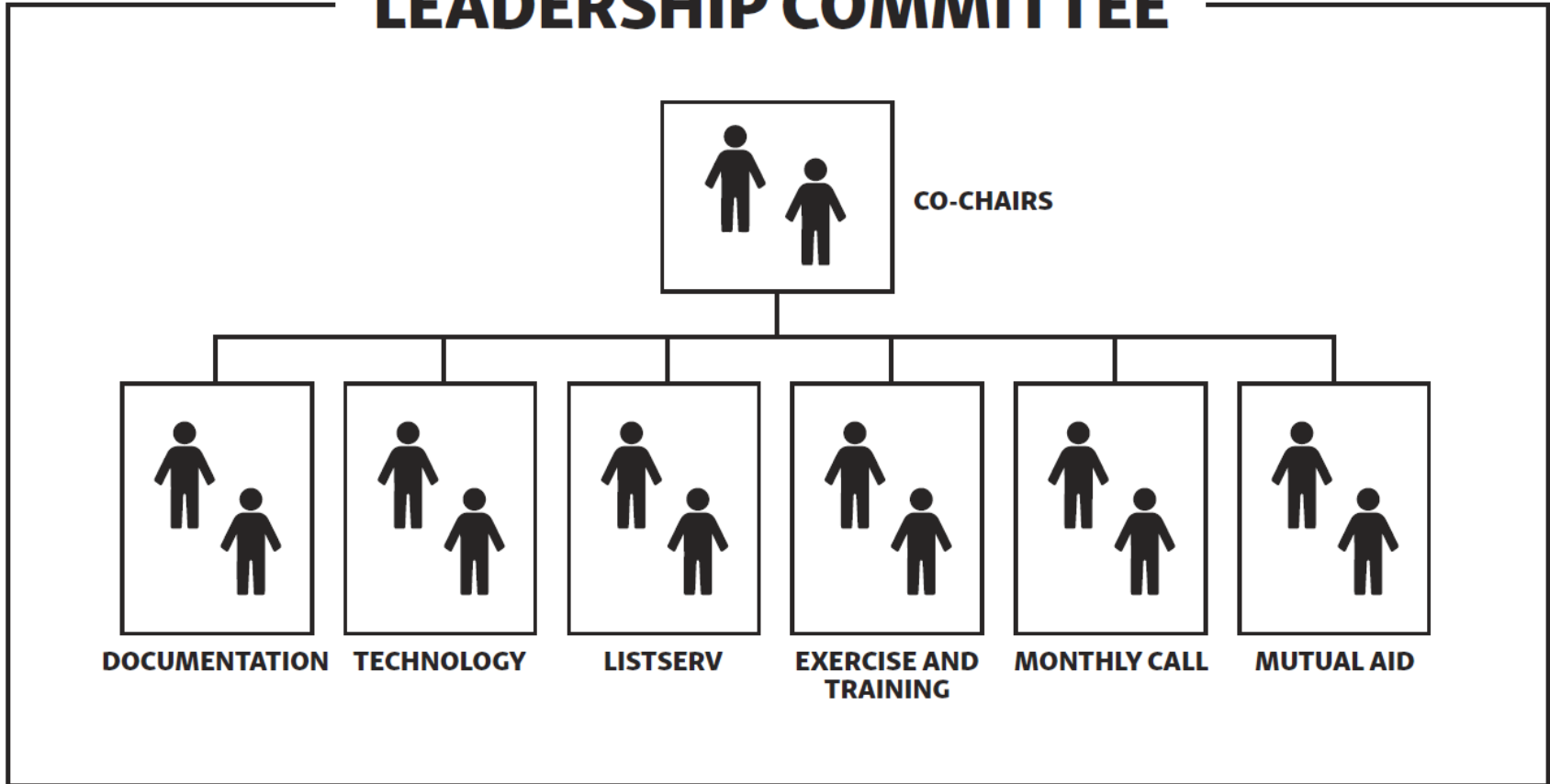
- ✓ May 24th – Regional Workshop
- ✓ July 26th – JIS Training
- ✓ August 8th – Virtual Tools Training
- ✓ August 16th – Virtual Coordination Drill
- ✓ September 6th – Virtual JIS Exercise





Bay Area JIS Structure

THE BAY AREA JOINT INFORMATION SYSTEM LEADERSHIP COMMITTEE





Committee Members

Primary Member	Committee Position
Tya Modeste <i>(Alameda County)</i>	Monthly Call Coordinator
Betsy Burkhart <i>(Contra Costa County)</i>	Co-Chair
Maia Carroll & Karen Smith <i>(Monterey County)</i>	Monthly Call Coordinator
Laine Hendricks <i>(Marin County)</i>	Technology Coordinator
Kristi Jourdan <i>(Napa County)</i>	Documentation Coordinator
Dena Gunning <i>(City of Oakland)</i>	Listserv Coordinator
Bryan LaSota <i>(San Benito County)</i>	Mutual Aid Coordinator
Francis Zamora <i>(San Francisco)</i>	(TBD)
Cheryl Wessling <i>(City of San Jose)</i>	(TBD)
Michelle Durand <i>(San Mateo County)</i>	Co-Chair
Patty Eaton <i>(Santa Clara County)</i>	Exercise & Training Coordinator
Jason Hoppin <i>(Santa Cruz County)</i>	Listserv Coordinator
Matthew Davis <i>(Solano County)</i>	(TBD)
Rebecca Wachsberg <i>(Sonoma County)</i>	Mutual Aid Coordinator



North Bay Fire Activations

PIOs throughout the Bay Area:

- ✓ Participated in daily regional PIO calls
- ✓ Coordinated availability for formal mutual aid
- ✓ Developed talking points for each other





North Bay Fire Activations

PIOs throughout the Bay Area:

- ✓ Shared messaging templates
- ✓ Social media and traditional media analysis
- ✓ Media management



Hotline Talking Points
Information
LAC
Maps
Media Response Information
Mental Health page content
Op Briefings
Press Releases and Briefing Summaries
Re-Entry and Debris Removal
Research Food Safety after Fire
Section Chief Meeting
Sheriffs Information & Nixles
Social Media
Spanish Language Translation
Talking Points



Next Steps

- ❑ November – Final JIS Framework and Tools
- ❑ Final Transition of Responsibilities
- ❑ December – Online Regional JIS Training Modules
- ❑ Ongoing – JIS Operations

