CRISIS TRAINING AND EXERCISES JUST GOT REAL

Ex *Finally - a realistic exercise engine*

SimulationDeck® (patent pending) is a cloud-based application that powers crisis training and exercises. At the core of SimulationDeck is unprecedented realism. **InjectDeck**, an application within Simulation-Deck, propels exercises with the speed and realism of a real-life crisis. The app also includes social media sites that replicate the core functionality of Face-book, Twitter, YouTube, and blogs, and traditional media such as TV, newspapers and radio. *Emergency Management* named SimulationDeck the #1 emerging technology that will impact emergency management. Exercise players and staff can participate using any Internet-connected device.

Homeland Security Exercise and Evaluation Program (HSEEP) compatibility

SimulationDeck supports HSEEP, military and private sector training and exercises. It is a performance-based exercise platform incorporating standardized methodology and terminology for exercise conduct, evaluation, and corrective action planning. Master Scenario Events Lists (MSEL) can be uploaded for easy deployment during any training event, allow-ing injects to be deployed automatically or manually.

SimulationDeck also has built-in features for control-lers, evaluators and observers that allow them to capture time-stamped observations in real-time for seamless adaptation into after action reports.

Realistic social media

Use of social media for crisis responders is now essential. In each new crisis, social media plays an increasingly important role in responders' ability to gather situational awareness and disseminate infor-mation to the public, media and partners. Simulation-Deck's replicates the core functionality of Facebook (**SimulationBook**), Twitter (**Bleater**), YouTube (**Ewe-Tube**) and blogs (**Frogger**). SimulationDeck also in-cludes a tool like TweetDeck (**BleatDeck**) that makes it easy to monitor social media and post to multiple sites within SimulationDeck simultaneously.

$$$ *Cost savings*

SimulationDeck is cloud-based, allowing controllers, evaluators, observers and players to participate from anywhere. This reduces the need for travel and reduces costs for exercise staff. Since SimulationDeck is optimized for mobile devices, participants stay engaged no matter what device they are using.

HOW IT WORKS

Exercise planning and design

We can tailor SimulationDeck to your needs and help you to load MSEL injects into **InjectDeck** - or you can do it yourself. It's easy. SimulationDeck is flexible and scalable so it's appropriate for anything from drills to full-scale exercises. We provide pre-exercise briefings for all players to orient them to the application. But it's so easy to use, if you can log on to social media sites and read the news, you can use SimulationDeck.

SimulationCell (SimCell)

SimulationDeck is user friendly, so it's easy for the SimCell to add content. Organizations can choose to staff the SimCell themselves, or we can customize a package of support to include loading the MSEL, adding users, and even providing mock media such as TV crews, newspapers reporters, radio reporters, bloggers and social media role players. **InjectDeck** notifies participants from all functional areas of exercise events in real-time. This streamlines the facilitation of an exercise whether players are together in one room or scattered around the globe.

Exercise play using SimulationDeck

Realism is at the heart of every function included within SimulationDeck. Players use their everyday communication and coordination tools such as phones, email, text, chat and EOC software. SimulationDeck simulates the rest. Participants can

opt to receive notifications via email, text message, or both. Players can monitor news coverage of the crisis to ensure that key messages are being picked up by the media and amplified by social media sites. If the media report rumors or misinformation, players correct the issue - just like during a real incident. As the exercise unfolds, players receive real-time feedback on their decisions as reflected in simulated media sites and partner agency websites. Players use **BleatDeck** for easy social media monitoring and posting to **SimulationBook** and **Bleater**, and can post news releases, backgrounders, fact sheets and advisories to their own **AgencyWeb** page. If anyone needs help, SimulationDeck offers 24/7 customer service via toll-free number.

After action reporting & corrective action

SimulationDeck makes after action reporting a breeze. Using the **ControllerNotes** feature, exercise staff can quickly and easily document findings. SimulationDeck captures these findings and can generate a spreadsheet file sortable by user name, time entered or functional area for ease of reporting. And since all activity within SimulationDeck is time stamped, player performance is instantly documented for improved corrective action planning.